



## FOR IMMEDIATE RELEASE

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### QualiChem Launches FluoroTrace™ Water Treatment Product Line

QualiChem has developed a new product line of FluoroTrace™ (fluorescent traced) products for cooling and boiler applications.

With the release of equipment monitoring solutions by Turner Designs and Walchem for fluorescing chemistries in the water treatment market, a strong need has developed for custom blended chemistries with these dyes for regional water treatment companies. QualiChem has the capability to be a leading provider of these fluorescent traced products for cooling and boiler applications.

Since these fluorescent dyes are measured at ppb levels in the water treatment systems, exacting manufacturing processes and techniques are critical to the success of these programs. Without the extreme levels of accuracy required in manufacturing these products, the excellent control offered by this technology would not be possible. QualiChem has the manufacturing process capabilities, due in part to our ISO 9001:2008 processes, to meet the demands that these products require. In fact, we are able to provide FluoroTrace™ products in as small as 5 gallon batches.

QualiChem's formulating expertise has also allowed us to develop the necessary ability to formulate custom blends for boiler and cooling applications. While an initial range of products have been developed, as part of our business model and services QualiChem provides to clients, we understand that custom formulation will always be a part of the FluoroTrace™ product line.

A few of the benefits of FluoroTrace™ products are:

- Leading edge active components are blended with fluorescing dyes for monitoring product actives in cooling tower and boiler applications
- Ability to detect actives in treatment products for continuous real time monitoring
- Equipment control solutions from Turner Designs and Walchem to eliminate under dosing or over dosing of chemicals
- Only QualiChem has the manufacturing process capability required to blend these dyes at the low active levels required

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